

## Cookie Policy

**This policy is intended to clarify the usage of cookies on Phished's website and application. The policy is reviewed internally at least every 3 months.**

**The last edit was made at 03/01/2020.**

**This document can also be consulted in Dutch at [this link](#).**

Phished's website (<https://phished.be>) and application uses cookies to distinguish you (as a visitor or user) from other visitors or users of our website.

Because of this usage, we have created this cookie policy. This policy helps us provide you the best possible experience upon using our website. This policy is only talking about cookies used on this website. If you want to know more about our privacy policy, you can locate this [here](#).

Your acceptance of this policy is deemed to occur upon the continued use of our website. If you don't agree with this policy, please leave our website immediately. You can do this via this [url](#).

You are also permitted to withdraw your granted consent at any time. You may also object to any further processing of your (personal) data.

Any questions, remarks or objections can be sent to [privacy@phished.be](mailto:privacy@phished.be).

### What are cookies?

Cookies are small (text) files that consists of multiple letters and numbers that we store in your browser or hard drive upon your approval. These cookies contain information that is transferred to your hard drive.

There are several types of cookies that Phished uses to identify you or to improve performance:

- **Strictly necessary cookies:** We use these cookies to operate and secure operations of our website. For example, when you logon onto the application we store a secure cookie for access to this secure area.
- **Analytics cookies (performance):** These cookies are used to identify and count the number of our visitors (you). We also use this to see how visitors move around our website upon using it. We do this to improve on how our website works and figure out badly-behaving pages.
- **Functional cookies:** We use these cookies to recognise returning visitors. This enables us to personalise the content that you see, greet you by your name and remember your preferences (for example: your language choice).
- **Targeting cookies:** These cookies are used to record visits to our website. More specifically the pages visited, and the links clicked. This information is used to make our website (and possible advertising) more relevant to your interests. We share this information with specific third parties for this purpose.
- **First-party cookies:** These cookies are based on the website you visit and are often used to ensure and facilitate normal site navigation and enable site functionalities. They are used to remember your preferences (e.g. preferred language or region).
- **Third-party cookies:** These cookies are based on parties other than the website operator ("third parties"). They are often used to track online behaviour across various websites, such as cookies placed by Google, Twitter, and Facebook.

## Why does Phished use these cookies?

We primarily use these cookies:

- To make our website and application easier to use.
- To improve the speed of our website.
- To make our content more relevant to your needs.
- To enable us to save visitor or user data (as described above for example on your hard drive)

## How can I manage my cookies settings?

You can manage your cookie settings in your browser.

You can change your cookie preferences by following these guides:

- [Internet Explorer](#)
- [Safari](#)
- [Chrome](#)
- [Firefox](#)
- [Opera](#)

Note: The refusal of functional, analytical or necessary cookies could have a negative impact on your visit as it may decrease performance or functionality.

## What cookies are used that collect (personal) data?

We have listed the cookies that we use underneath:

**First-party cookies** (<https://phished.be> / <https://manage.phished.be> / <https://static.phished.be> / <https://app.phished.be> ):

- **Reason:** To guarantee website functionality (for example session information).
- **What:** Preferences, behaviour and technical data. No data is stored permanently that can lead to your personal identification.
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 1 year.
- **Specification:**

Name	Applicable Domain	Duration	Reason
pll_language	Phished.be	1 year	This allows us to remember your last defined language
cookieinlawinfo-checkbox-necessary	Phished.be	1 year	Remembering cookie policy choice for necessary cookies

cookielawinfo-checkbox-non-necessary	Phished.be	1 year	Remembering cookie policy choice for non-necessary cookies
viewed_cookie_policy	Phished.be	1 year	Remembering cookie policy choice
lang	App.phished.be	1 month	This is a cookie used by Phished to remember the application users language choice.
PHPSESSID	App.phished.be	Session	This is a cookie used by Phished to remember active sessions.
S_UID_C	App.phished.be	1 day	This is a cookie used by Phished to identify application users.
TWFA	App.phished.be	30 minutes	This is a cookie used by Phished to identify application users.
TWFA_E	App.phished.be	30 minutes	This is a cookie used by Phished to identify application users.

### Third party cookies (Hubspot):

- **Reason:** This cookie monitors website visitors behaviour and gets technical identification data to efficiently recognize known contacts to use in one-to-one sales conversations.
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 13 months.
- **Specification:**

Name	Applicable Domain	Duration	Reason
__hssrc	*.Phished.be	Session	Whenever HubSpot changes the session cookie, this cookie is also set to determine if

			the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.
__hssc	*.phished.be	30 minutes	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
__hstc	*.phished.be	13 months	The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).
__hs_opt_out	*.phished.be	13 months	This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again. This cookie is set when you give visitors the

			choice to opt out of cookies.
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- **Extra Information:** You can read more about Hubspot on this [link \(Privacy Policy / Cookie Policy / Cookie Explainer\)](#).

### Third-party cookies (Intercom):

- **Reason:** Intercom is the application that provides live chat to the services of Phished. The cookies in question are used to identify (recurring) visitors to track previous conversations.
- **What:** Phished has no direct access to the cookie values, only to the resulting conversations held on the live chat software.
- **How long:** The cookies expire between 1 week and 9 months.
- **Specification:**

Name	Applicable Domain	Duration	Reason
intercom-id-*	*.phished.be	9 months	Live chat cookie used to properly identify and remember visitor.
intercom-session-*	*.phished.be	1 week	Live chat to properly identify sessions.

- **Extra Information:** You can read more about Intercom on this [link \(Privacy Policy / Cookie Policy\)](#).

### Third-party cookies (Cloudflare):

- **Reason:** Cloudflare is an application that Phished uses to protect and speed up its website and/or application.
- **What:** Phished has no access to the values stored in the individual cookies, only to the resulting statistics.
- **How long:** The cookie expires after 1 month.
- **Specification:**

Name	Applicable Domain	Duration	Reason
__cfduid	*.phished.be	1 month	Live chat cookie used to properly identify and remember visitor.

- **Extra Information:** You can read more about Cloudflare on this [link \(Privacy Policy / Cookie Policy / Cookie Explainer\)](#).

### Third-party cookies (LinkedIn Insights Tag):

- **Reason:** Profile, website use, targeted advertising purposes, persons are recognized on the basis of the information available to LinkedIn and collected both on our website (technical identification data and behaviour) and elsewhere.
- **What:** Phished only has access to resulting statistics, not actual data sources (stored cookies).

- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 10 years.
- **Specifications:**

Name	Applicable Domain	Duration	Reason
UserMatchHistory	*.phished.be, linkedin.com	30 days	LinkedIn Ads ID syncing
li_sugr	*.phished.be, *.linkedin.com	3 months	Browser Identifier
BizographicsOptOut	*.phished.be, *.linkedin.com	10 years	Determine opt-out status for 3rd party tracking
_guid	*.phished.be, *.linkedin.com	3 months	Browser identifier for Google Ads
li-oatml	*.phished.be, *.linkedin.com	1 month	Member indirect identifier for conversion tracking, retargeting, analytics
li_fat_id	*.phished.be, *.linkedin.com	1 month	Member indirect identifier for conversion tracking, retargeting, analytics
U	*.phished.be, *.adsymptotic.com	3 months	Browser Identifier
bcookie	*.phished.be, *.linkedin.com	2 years	Browser ID cookie
bscookie	*.phished.be, *.linkedin.com	2 years	Secure Browser Cookie
land	*.phished.be, *.linkedin.com	Session	Sets default locale/language
lids	*.phished.be, linkedin.com	1 day	Used for routing

- **Extra Information:** You can read more about LinkedIn on [this link](#). ([Privacy Policy](#) / [Cookie Policy](#) / [Cookie Explainer](#))

### Third-party cookies (Facebook Pixel):

- **Reason:** Profile determination, website use, targeted advertising purposes.
- **What:** Phished has no access to any data stored on the cookies. We do have access to resulting statistics from these cookies.
- **How long:** Facebook cookies contain both session cookies and cookies that expire after a maximum of 2 years.
- **Specification:**

Name	Applicable Domain	Duration	Reason
_fbp	*.phished.be	3 months	This cookie is used to identify (recurring) visitors,

			to be used in advertising.
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- **Extra Information:** You can read more about Facebook on [this link](#). ([Privacy Policy](#) / [Cookie Policy](#) / [Cookie Explainer](#)).

### Third-party cookies (Google Analytics, Google Adwords):

- **Reason:** Profile determination, in-depth analysis of website use, targeted advertising purposes, people are recognized on the basis of the information available to Google and collected on our website (technical identification data and behaviour) and elsewhere.
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 2 years.
- **Specification:**

Name	Applicable Domain	Duration	Reason
_gat	*.phished.be	1 minute	This cookie is used to throttle the request rate of visitors as a security measure.
_ga	*.phished.be	2 years	This cookie is used to track and identify (recurring) visitors.
_gid	*.phished.be	1 day	This is used to track the visitors journey through the website.

- **Extra information:** You can read more about Google on [this link](#). ([Privacy Policy](#) / [Cookie Policy](#) / [Cookie Explainer](#)). You can opt out of google tracking via this [link](#).

### Cookie Policy Changes

This Cookie Policy is able to be changed at any time. You'll be notified of these changes immediately upon visiting our website.

These changes become active immediately upon visiting the site and accepting the cookie policy. We do highly recommend that you visit this page regularly.

### Contact information

Any questions or remarks upon this policy can be directed to [privacy@phished.be](mailto:privacy@phished.be).